

## Creating a Birthday Fundraiser (and more!) on Facebook

CCTR's Volunteer Director, Sherry wanted to share her thoughts and a couple screenshots on how to create not only a birthday fundraiser but ANY kind of fundraiser to benefit Cairns & Cousins Terrier Rescue. BIG THANKS to Sherry!

*I set up a birthday fundraiser in July on Facebook. It was the first time I did a fundraiser, and it was so easy I did it on my iPhone. A couple weeks before my birthday, Facebook gave me a nudge to create a birthday fundraiser and I followed the instructions.*

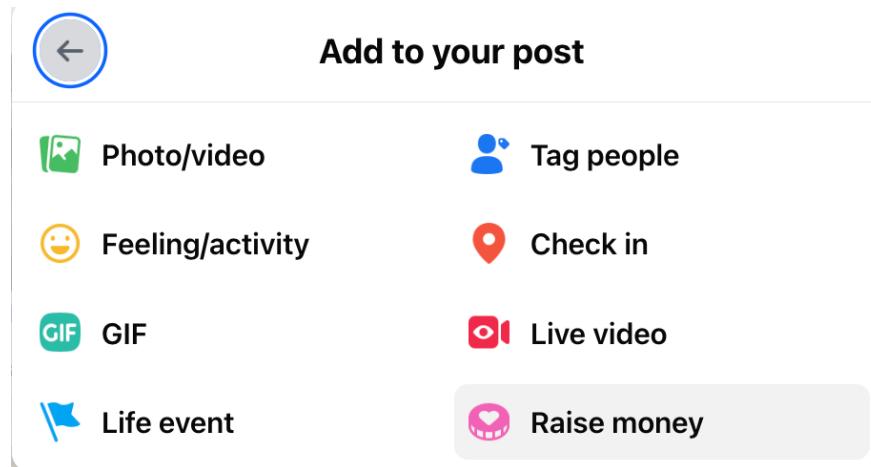
*When your fundraiser closes - it's open for 14 days unless you select an end date - the total raised goes to the charity after a certain amount of time. Facebook covers the processing fees for charities. Easy peasy.*

***But the great thing is, you can create a fundraiser any time - holidays, remembrances, Giving Tuesday, etc.***

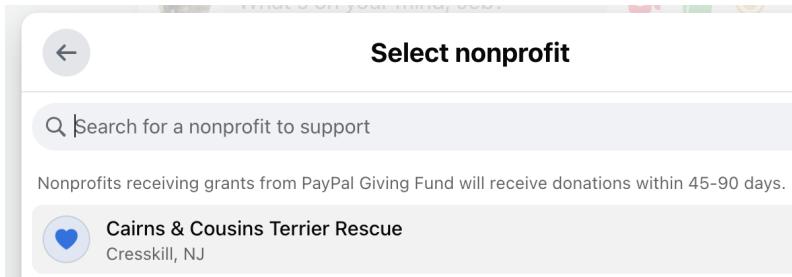
*When you are in Facebook (your HOME page), at the top of the page is an area for you to post. (What's on your mind...)*

*[When you have the post box open,] [Click the three dots in the "Add to your post" area.](#)*

*Next, click on "Raise Money".*



*Then, select your charity, create a message, and click "Post".*



A screenshot of a mobile application interface titled "Select nonprofit". At the top is a back arrow icon. Below the title is a search bar with a magnifying glass icon and the placeholder text "Search for a nonprofit to support". A note below the search bar states: "Nonprofits receiving grants from PayPal Giving Fund will receive donations within 45-90 days." A list item is shown, featuring a blue circular icon with a white heart, the text "Cairns & Cousins Terrier Rescue", and "Cresskill, NJ".

*When you create a fundraiser, the nonprofit's name and graphic pops up with a donate button. You can also add graphics and text to your fundraiser post, such as a message about why this nonprofit is important to you.*

Here is a fun graphic you can use for your post:

